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# Newsletter – March 2008



American College of  
Healthcare Executives  
*for leaders who care®*

## President's Message

**Gary Smith, FACHE**

[smithgj@st-lukes.org](mailto:smithgj@st-lukes.org)

Greetings! I have just returned from the ACHE Congress in Chicago and as usual, enjoyed the educational programs, meeting new friends and gathering with old friends. During the Congress WSHEF and the University of Washington co-sponsored a reunion at a local "establishment". The reunion was well attended and provided the opportunity for colleagues to gather over good food and drink.

The WSHEF Board is excited about the educational programs scheduled this year and additional information is provided in this newsletter. In response to the request of our membership, our monthly meetings will now be held every other month. We will also focus on the development of joint education programs with other associations such as HFMA and the Nurse Executive Organizations. In process, is the development of a format in which local groups can connect and develop professional relationships and expand educationally in the geographic region in which we work. This is a great way to build networks.

A focus is also attempting to develop a closer relationship with the Universities providing education for the Healthcare Executive. We are blessed in our state by having a number of options for our students. The University of Washington and Washington State University offer a Master Degree in Healthcare Administration and Eastern Washington University offers a Certificate in Healthcare Administration in their Bachelor and Masters degree programs.

In working with our universities, a definite need has been identified. This need is identifying internships and Fellowships for our students. Very few of our students are able to gain the appropriate experience in the hospitals in Washington State and must travel out of our region. Are we losing the brightest of our up and coming executives? I suspect that if our students leave to gain experience, we are losing them. If at all possible consider providing internships/fellowships for our universities. If you have an opportunity, please contact the schools or contact me and I will assist in the development of a relationship.

Spring is here and flowers are attempting to bloom. Enjoy the sunshine.

Gary J. Smith, PhD, FACHE  
President, WSHEF

## WSHEF Upcoming Event

**When:** Tuesday, April 1<sup>st</sup>

**Topic:** What is the Future for Nursing in Washington State?

**Presented By:** Linda Tieman RN, MN, FACHE  
Executive Director  
Washington Center for Nursing

**Nursing is in a state of change both in Washington State and on the national scene.** Become conversant with nursing workforce demographics in Washington state, the issues impacting workforce supply and demand, role changes for nurses and proposed solutions for addressing these issues.

**Linda Tieman** will explore the various aspects of the nursing shortage with us and will bring us into a conversation about what this means for our own planning efforts as healthcare leaders within our own organizations.

**Please join us for**

Networking & Light Refreshments (depending on location): 5:15- 6:00 PM

Program: 6:00- 7:00 PM

Fees: \$15.00 payable at the door (\$25 for non-ACHE members)  
at Virginia Mason and St. Luke's Locations

**Presented at**

Virginia Mason Medical Center, Seattle

St. Luke's Rehabilitation Institute, Spokane

Other Interested VTC Sites depending upon sign-up

(See WSHEF General Meeting Information on the next page for more information about event locations)

## WSHEF Future Events

**When:** Tuesday, May 6<sup>th</sup> (NO PROGRAM THIS MONTH)

**When:** Tuesday, June 3<sup>rd</sup>

**Topic:** UW/ WSU/ EWU Capstone Presentations

**When:** Sunday, July 22<sup>nd</sup>

**Topic:** WSHEF Special Event – Mariners Game

*Details about future events to follow in upcoming newsletters*

## WSHEF General Meeting Information

In an effort to make WSHEF activities more accessible to our members state wide, we are videoteleconferencing the meetings from Seattle to locations around the state.

**Regular Meetings:** WSHEF regularly meets on the first Tuesday of the most months for networking and a guest speaker. The social with light refreshments (depending on location) is from 5:15 - 6:00 pm and a program follows from 6:00-7:00 pm. \$15 is payable at the door (\$25 for non-ACHE members) at Virginia Mason and St. Luke's Locations.

Click [HERE](#) To Find a Meeting Location Near You

### Current WSHEF Teleconference (VTC) Sites

#### WEST OF CASCADES

Virginia Mason Medical Center  
Madigan Army Medical Center  
Providence St. Peter Hospital  
Providence Everett Medical Center  
Forks Community Hospital  
Bremerton Naval Hospital  
Oak Harbor Naval Hospital  
Jefferson Healthcare

#### EAST OF CASCADES

St. Lukes Rehabilitation Hospital  
Kennewick General Hospital  
Dayton General Hospital  
Yakima Regional Hospital  
Tri-State Memorial Hospital  
Ferry County Memorial Hospital  
Lincoln Hospital  
Pullman Regional Hospital



## New WSHEF Board Members

The WSHEF Board of Directors is proud to announce the newest additions to the board.

- Ted Dunham, MBA – Region Manager, Service Sales & Solutions – GE Healthcare
- Mary Ann Keogh Hoss, PhD, FACHE – Associate Professor & Program Director – Eastern WA University
- Joe Marotta, FACHE (reelected) – Administrative Director, Radiology – Harborview Medical Center

We would also like to welcome back Major Scott Stokoe, FACHE as our new military representative. Our current representative, Major Brian J. Bender, will be heading to Kuwait for 12 months to support operations in that area of the world. The WSHEF Board is grateful for his board participation and we wish him health and safety in his duty.

## For Your Professional Development: UW Executive MHA Program

The University of Washington Executive Master of Health Administration (MHA) Program prepares physicians, nurses, other experienced clinical practitioners, and health service managers to be effective leaders who can meet the challenges and expectations of the patients, families, stakeholders, and communities they serve.

The UW Executive MHA program consists of a 24-month format that combines once-a-month, 3-day intensive onsite meetings with teleconferencing, independent assignments, and team projects. Students are immediately able to apply new skills and knowledge to their everyday professions. Applications for admission are due by April 30, 2008. Classes begin late September. For details, visit <http://www.uwexecutivemha.org> or call 206-616-2947.

## UW Graduate Programs in Health Services Administration

The University of Washington's Graduate Programs in Health Services Administration offers health care professionals two options for increasing their management and leadership skills: the **Executive Master of Health Administration Program (MHA)**, and the **Certificate Program in Medical Management (CPMM)**. Both programs are designed for those who want to meet the need for

skilled leaders in the ever-changing health care delivery system. Physicians, nurses, other experienced clinical practitioners, and health service managers enter these programs to become more effective leaders and meet the increasingly challenging expectations of the patients and families, stakeholders, and communities they serve.

The Executive MHA Program has a 24-month format that combines three-day intensive onsite meetings with teleconferencing, independent assignments, and team projects. Applications for admission are due by April 30, 2008. For details, visit: <http://www.uwexecutivemha.org>.

The CPMM is a four-course program that takes place once a week from 5:30 to 8:30 pm. It begins with autumn quarter, and ends the following autumn. Courses can be taken on a single-course enrollment basis, and include:

Medical Practice Quality Measurement and Management (autumn)  
Strategic Management of Health Care Organizations (winter)  
Leadership and Change Management (spring)  
Health Services Financial Management (autumn)

Course credits may be applied toward the Executive MHA program. For details, visit: [http://www.extension.washington.edu/ext/certificates/mem/mem\\_gen.asp](http://www.extension.washington.edu/ext/certificates/mem/mem_gen.asp).

To ask questions about either program, contact Bree Rydlun at [brydlun@u.washington.edu](mailto:brydlun@u.washington.edu) or 206-616-2947.

## **Plan To Attend:**

### **Best Practices Workshop: Reform & Revenue**

The University of Washington Programs in Health Services Administration will hold the fifth in a series of *Best Practices Workshops ... REFORM & REVENUE ...* at its Seattle campus on Saturday April 12 from 8:30 AM to 4:00 PM. The program explores revolutionary changes that will profoundly alter revenue streams of providers and payers over the next decade. This workshop is designed for executives, board members and physician / medical staff leaders.

#### Workshop topics include:

- baseline: sources of revenue – type and amount
- change: evolutionary and revolutionary
- disruptive forces: health services payment and reimbursement
- illustrative “wild cards”: genomics and the “democratization of information”
- transformational factors forcing revenue shifts
- alternative future scenarios: core features, how they might unfold, implications
- strategic responses: key threads; small group discussion and deliberation

#### Lead faculty are:

- *Rick Carlson, JD*; Clinical Professor, Policy Programs, Department of Health Services, University of Washington; President, Health Strategies Group (Seattle). Formerly Vice Chairman of Age Wave, Inc. and CEO of Health Magic Inc.
- Phillip Haas, MBA; Network Market Head, Aetna. Formerly President/CEO of First Choice Health Network (Seattle) and Executive Director of Virginia Mason Health Plan.

A brochure and registration forms can be down-loaded at <http://depts.washington.edu/mhap/docs/BPWS.pdf>.

As attendance will be limited to 50 participants, you are encouraged to register early. If you'd like additional information, contact Bree Rydlun at 206-616-2947 or [brydlun@u.washington.edu](mailto:brydlun@u.washington.edu).

# Become Board Certified in Healthcare Management

Find Out How to Become a Board Certified Healthcare Executive by visiting the [ACHE](#) website or by contacting the WSHEF Advancement Chair, Steve Saxe at [Steven.Saxe@doh.wa.gov](mailto:Steven.Saxe@doh.wa.gov).

## Board of Governors Examination Promotion

Take your next step to earning the distinction of board certification in healthcare management. If you submit your Fellow application between March 1 and June 30, 2008, along with your \$250 application fee, ACHE will waive the \$200 Exam fee to take the Board of Governors Examination after your application is approved. You will have six months to take the Exam before your waiver expires. For more information, go to the [Credentialing](#) page on [ache.org](#).

## Prepare for the Exam

Use this collection of books to help you prepare for the ACHE Board of Governors Exam. The next review course for the Exam will be held April 28-30 at the Chicago Marriot O'Hare. You also can take advantage of the 12-week online tutorial. Visit the Credentialing area of [ache.org](#) to learn more about these and other study resources.

### [ACHE Board of Governors Exam Study Set](#)

Order code: REGT-2087S, \$207

NEW EDITION! *The Financial Management of Hospitals and Healthcare Organizations*, Fourth Edition, by Michael Nowicki, EdD, FACHE, FHFMA

*The Well-Managed Healthcare Organization*, Sixth Edition, by John R. Griffith, FACHE and Kenneth R. White, PhD, FACHE

*Human Resources in Healthcare: Managing for Success*, Second Edition, by Bruce J. Fried, PhD; Myron D. Fottler, PhD; and James A. Johnson, PhD

## Career Opportunities

[Click Here](#) to visit the career section of the ACHE website.

## WSHEF Committees and Chairs:

<b>Outreach/Promotion Committee</b> Chair: Jim Steinruck <a href="mailto:jim@wwmedgroup.com">jim@wwmedgroup.com</a>	<b>Community Service Committee</b> Chair: Sandra Slater-Duncan <a href="mailto:sduncan2@u.washington.edu">sduncan2@u.washington.edu</a>	<b>Audit Committee</b> Chair: Gary Smith <a href="mailto:smithgi@st-lukes.org">smithgi@st-lukes.org</a>
<b>Advancement Committee</b> Chair: Steve Saxe <a href="mailto:Steven.saxe@doh.wa.gov">Steven.saxe@doh.wa.gov</a>	<b>Communications Committee</b> Chair: Martin Benning <a href="mailto:mfbenning@evergreenhealthcare.org">mfbenning@evergreenhealthcare.org</a>	<b>Nominating Committee</b> Chair: Jim Sapienza <a href="mailto:james.Sapienza@vmmc.org">james.Sapienza@vmmc.org</a>
<b>Program Committee</b> Chair: Sandra Slater-Duncan <a href="mailto:sduncan2@u.washington.edu">sduncan2@u.washington.edu</a>	<b>Sponsorship Committee</b> Chair: Jim Steinruck <a href="mailto:jim@wwmedgroup.com">jim@wwmedgroup.com</a>	<b>If you are interested in serving on a committee, please contact one of the committee chairs!</b>

## REMINDERS:

- The Washington State Healthcare Executives Forum is a fully chartered chapter of the American College of Healthcare Executives. Members of ACHE have access to many benefits including education, networking, board certification, career support, leadership development and many more. WSHEF helps bring these valuable benefits right to your community. If you are not a member of ACHE visit [www.ache.org](http://www.ache.org) to sign up today. If you would like to join the state chapter, visit [www.wshef.ache.org](http://www.wshef.ache.org) and click on membership. For more information, contact one of our [chapter officers](#).
- Have you joined ACHE? A portion of ACHE dues supports WSHEF activities – join today! Visit the website at [www.ache.org](http://www.ache.org)
- If you have events, news or other content that members may find useful, please email them to: [Jeffery.perez@vmmc.org](mailto:Jeffery.perez@vmmc.org)